

KATHRINE ASPAAS

RAUS HET ENS TID



FRA MISUNNELSE
TIL BEUNDRING



«Prosjektet til Kathrine Aspaas er antagelig tilrette viktigste!
Også sett fra en kritisk, kynisk bittel som meg selv.»
Professor Lindsa Løe ved Handelshøyskolen BI

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Kathrine Aspaas

Age of Generosity

After 18 years as a financial journalist, Kathrine Aspaas grew tired of criticism and control. She set out on a long journey in order to explore generosity.

This journey took her through politics, science, innovation, business and private lives, and she now remains in no doubt: we are moving towards a more peaceful and generous age. For those of you concerned with the bottom line: generosity pays. Welcome to the Age of Generosity.

«We are moving towards a new era, developed by people and organizations with the guts to be transparent – with the courage to be vulnerable and real. They share and they care – knowledge, mistakes, innovation and development. They show us that consideration is the new efficiency.»

- The Author

English sample chapters available.

Kathrine Aspaas

Kathrine Aspaas is the author of the bestselling book «The Age of Generosity». She is a journalist and economist with 22 years of experience as financial journalist — seven years as columnist and editorial writer in Norway's largest newspaper, Aftenposten.

Her journey through neuroscience, behavioural economics and social media brings to light new understandings of how business, politics and society is facing a new era. Future businesses and organizations will need the courage to be authentic real, and they will need the guts to be transparent.

Besides being a total economics- and media-nerd, she is also a performing musician and singer. She lives in Oslo with her dog, Sari.



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