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Niels Chr. Geelmuyden

## *Secrets of the Art of Writing*

How do you go about becoming a good writer? This critically acclaimed, award-winning author shares his best tips on how to write lively texts, including checklists and common pitfalls. The book is written in a personal style, and bubbles with narrative joy and smart tips, offering plentiful example texts from participants on writing courses, from Geelmuyden's roughly 40 publications and from other established writers.

## Niels Chr. Geelmuyden

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Niels Chr. Geelmuyden (b.1960) is a writer and journalist, who has become well known, in particular for his interview portraits for the magazines Kapital and Henne. He writes think-pieces for the radio and columns for publications ranging from the in-flight SAS magazine to newspapers such as Bergens Tidende. With his critical books about the food industry he has reached a wide audience and really put the topic to debate.



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