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Hugo Lauritz Jenssen

A Sami world history

A Sami World History walks in the footsteps of the Sami who travelled and discovered the world. They exhibited at world fairs and in zoos. There was a lot of public interest, and the Sami were frequently used in the global advertising industry. They were experts at surviving in extremely inhospitable areas and became polar heroes.

A Sami World History is a book unlike any other ever written.

Hugo Lauritz Jenssen

Hugo Lauritz Jenssen (b. 1962) is a journalist and author. He writes for Dagens Næringsliv and D2, among other publications. Jenssen has written numerous books, among them the Brage Prize-nominated *The High Rise* – a building philosophy.



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